



Persdienst

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News Release

Persbericht

News Release

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CESCAU CONFIRMS TRANSFORMATION WILL DELIVER LONG-TERM AMBITION

Unilever CEO Patrick Cescau today joined other industry leaders at a conference in Paris. He spoke about the long-term transformation of the business, how he would sustain current performance, and the long-term strategy for value creation.

Commenting after the presentation on the growth potential for the business he re-confirmed Unilever's long-term ambition to grow ahead of its markets as set out with its 4th Quarter results in 2005. Cescau refused to outline a timeframe for achieving his ambition of above market growth.

Cescau outlined how he aims to move the business into higher growth space through a better allocation of resources, innovation, acquisition, and a focus on Vitality.

If Unilever's markets grew at the upper end of their estimated range this would result in sales growth of up to 4-5%.

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